



Wisdom, Strength & Hope

Sapphires of SAEOPP: Celebrating 45 Years



45th Annual SAEOPP Conference

February 12-15, 2017

Mobile, Alabama

www.saeopp.org

Dear Prospective Exhibitor,

The annual conference of the Southeastern Association of Educational Opportunity Program Personnel (SAEOPP) is an established forum for TRiO personnel to receive professional development as well as network about equal educational opportunity and access to postsecondary education. We are pleased to offer you the opportunity to market your products and services to individuals who administer federal grant programs that promote college access and educational opportunity.

Our 45th annual conference will convene on February 12-15, 2017 at the Renaissance Plaza Hotel in Mobile, Alabama. We are expecting upwards of 500+ registrants to be in attendance. These **attendees represent \$10,000 - \$20,000 per program in purchasing power.** This conference will afford you the best possible exposure to an audience uniquely focused on academic, career and guidance services and products for students at the secondary and post-secondary levels of education. We hope your organization or company will join us in making the SAEOPP Conference a success!

By the request of conference participants the conference committee will continue it's ".SAEOPP Scavenger Hunt" as well as its Exhibitors Showcase, which is an opportunity for attendees to have one-on-one sessions with your company. The committee asks that vendors bring an item that will represent their company and its services to raffle to prospective winners.

A copy of the 2017 Exhibitor's Prospectus and Contract is attached. Exhibit space will be reserved on a first-come, first-served basis upon receipt of the contract and fee. Please register by completing the Exhibitors Contract on the SAEOPP website (www.mysaeopp.org). The SAEOPP website will allow you to pay electronically, but if you prefer mailing your payment, please send your check with a copy of your completed contract to:

SAEOPP

Attention: Tom Rowland, SAEOPP Treasurer

Morehead State University

Educational Opportunity Center

150 University Blvd, UPO 1378

Morehead, KY 40351

t.rowland@moreheadstate.edu

(800) 331-3621 or (606) 783-2063



We look forward to seeing you in Orlando!

James Prince, Exhibitors and Vendor Committee Chair

University of South Carolina

Upward Bound Program

princej@mailbox.sc.edu

(803) 777-3122



EXHIBITOR PROSPECTUS

EXHIBIT LOCATION

Sunday, February 12 to Wednesday, February 15, 2016
Renaissance Mobile Plaza Hotel
64 South Water Street
Mobile, AL 36602
251-438-4000

EXHIBIT SCHEDULE

Sunday, February 14
Monday, February 15
Tuesday, February 16

EXHIBIT HALL HOURS

12:00pm to 5:00pm
8:00am to 5:00pm
8:00am to 2:30pm

PRICE LISTING

Standard Package

Space Cost

1 Standard Booth (6' x 18') **\$365.00**

Includes draped display table, 2 chairs per table (Does not include electricity or web connectivity)

SAEOPP CONFERENCE ADVERTISING w/ Booth—\$465.00

Advertisement includes:

Full page advertisement in SAEOPP Program

Premium Package **\$900**

1 Premium Booth*

Includes draped display table, 2 chairs per table (Includes electricity and web connectivity)

SAEOPP CONFERENCE ADVERTISING

Full Page Advertisement in SAEOPP Program

General E-Advertising (Conference Website)

Sponsorship of 1 Workshop Room

Premium Deluxe Package **\$1200**

1 Premium Booth*

Includes draped display table, 2 chairs per table (Includes electricity and web connectivity)

SAEOPP CONFERENCE ADVERTISING

Full Page Advertisement in SAEOPP Program

General E-Advertising (Conference Website)

Advertising in General Sessions and Plenaries

Sponsorship of 2 Workshop Rooms

Sponsorship of Wi-Fi

Platinum Package **\$2000**

1 Platinum Booth*

Includes draped display, 2 chairs per table (Includes electricity and web connectivity)

SAEOPP CONFERENCE ADVERTISING

Full Page Advertisement in SAEOPP Program

10 Minute Advertising During 1 General Session (Meal Function preferable)

General E-Advertising

Advertising in General Sessions and Plenaries

Sponsorship of 2 Workshop Rooms

Sponsorship of Wi-Fi

FOR MORE INFORMATION, PLEASE CONTACT:

James Prince, SAEOPP Vendor and Exhibits Committee: princej@mailbox.sc.edu; (803) 777-5125

OTHER CORPORATE SPONSORSHIP OPPORTUNITIES

Increase your organization's presence at the SAEOPP Conference by taking advantage of our sponsorship opportunities. You can provide food, entertainment, hotel key cards, or even needed essentials such as registration bags or internet access! You will also be recognized in the *Conference Program* and on the SAEOPP website.

PROMOTIONAL OPPORTUNITIES

Registration Packet Inserts! You can include your promotional flyer in the 2016 conference packet. These packets are distributed to all attendees.

Conference Registration Bags! You can have your name and logo and placed on the conference registration bag which will be distributed to all attendees. Receive matchless recognition during and after the conference.

Lanyards! Lanyards are distributed to all attendees to hold name badges.

Corporate Tables! Sponsor a table at our Awards Program and enjoy a "Front-Row" seat as we highlight the accomplishments of our TRiO Achievers.

NETWORKING OPPORTUNITIES

Welcome Reception! The conference welcome reception will take place before the official opening of the conference. This is an excellent opportunity as this is the established meeting place for first time attendees to make contact and for previous attendees to reaffirm contacts.

Coffee Breaks! Enhance your presence at the conference with attendee coffee breaks. Stations will be identified with your branded recognition. You are invited to provide branded napkins and/or cups to further highlight your message.

Hospitality Suite! Provide a social atmosphere for attendees to gather and learn about your organization.

PLEASE CONTACT THE VENDOR CHAIR, JAMES PRINCE, FOR PRICING DETAILS

PRICE LISTINGS

Full Page Ad:	\$150.00
Inside Cover:	\$500.00
Inside Back Cover:	\$500.00

VENDOR CONTRACT

We, the undersigned, hereby make application for exhibit space at the 45th Annual Conference of the Southeastern Association of Educational Opportunity Program Personnel (SAEOPP) to be held in Mobile, AL, February 12-15, 2017 at the Caribe Royale. We, the undersigned, hereby acknowledge receipt of a copy of the 2017 SAEOPP Conference "Exhibitor's Prospectus", and agree that all terms, conditions, rules, regulations, policies, descriptions and explanations therein shall form part of this agreement, as they are expressly contained herein. We further agree to be subject to and to abide by such other rules and regulations governing the assembly, conduct or management of exhibits as may from time to time be made known to the exhibitors by SAEOPP. We also are aware of, and agree to abide by the application and cancellation policies.

Exhibiting Firm Name Only: _____

(TYPE or PRINT clearly. This name, as submitted, will be used on all printed and electronically displayed materials if applicable).

Signing Officer Name: _____ **Position:** _____
(Please Print)

Signature: _____ **Date:** _____
(Must be executed by an individual who has authority to act as applicant)

Signature of SAEOPP Official: _____ **Date:** _____

CONTACT PERSON AT THE ABOVE NAMED FIRM TO WHOM ALL EXHIBIT INFORMATION AND QUERIES ARE TO BE DIRECTED:

Name: _____ Date: _____

Street Address; _____

City/Town: _____ State: _____ Postal Zip Code: _____

Telephone: _____ Ext: _____ Fax: _____

E-Mail Address: _____

Please register by completing the Exhibitors Contract on the SAEOPP website (www.mysaeopp.org). The SAEOPP website will allow you to pay electronically, but if you prefer mailing your payment, please send your check with a printed copy of this completed contract to:

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Morehead, KY 40351